

YOUTH ADVISORY COMMITTEE

Presentation to Kelowna City Council Mayor's Youth Forum on the Parks and Open Space December 10, 2007 1:30 PM City Council Chambers

AGENDA

- 1. Development Manager, Recreation Parks and Culture Reid Oddleifson
 - Introduction and general overview
- 2. Marathon Communications –Linda Abbott-Simons
 - Present overview of the forum, participation, partnerships, and results
 - Introduce youth leaders
- 3. Presentations by Youth Leaders & Canada World Youth Representatives
 - Youth from the Steering Group will share their knowledge and experience from the parks youth forum
- 4. Development Manager, Recreation Parks and Culture Reid Oddleifson
 - report on future forums

Youth Advisory Committee:

Committee Members: Mayor Shepherd, Councillor Rule and School Trustee Nicholl

Steering Group: Reid Oddleifson, Andrew Gibbs, Carla Stephens, Linda Abbott-Simons, and Hugh Culver

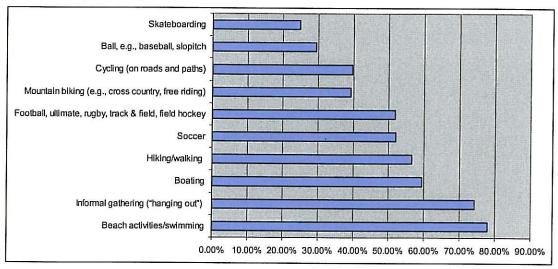
Youth Steering Group: Max Walker, Stephanie Martens, Geoff Harris, Rebecca Desarlias, Ori Powell, Chloe McMynn, and Shane Hickey

Preliminary report from City of Kelowna Mayor's Youth Forum - Fall 2007

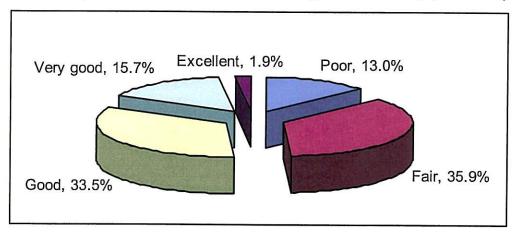
The Mayor's Youth Forum is an opportunity for local grades 10 through 12 youth to share their thoughts and ideas about local social planning issues. The focus of this forum was on parks planning.

This is a partial report containing some of the planning related results from the preforum survey (510) responses and the forum event (70 participants).

What are your top 5 outdoor recreation activities?



How well do you think Kelowna is meeting the needs of youth in parks?



Preliminary report from City of Kelowna Mayor's Youth Forum - Fall 2007

How to better meet the needs of youth?

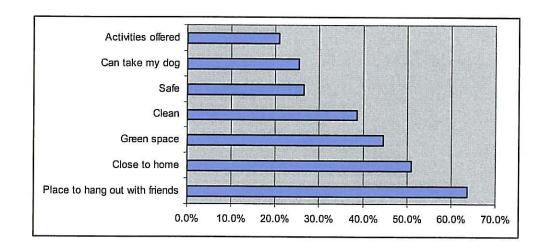
- More structures: to practice sports activities: beaches, swimming, basketball courts, trails, volleyball, soccer, playgrounds, jumps/ramps for freebording, skateboard, tennis courts, hockey boxes, basketball, baseball, badminton, jungle gyms, a snowboard park (64)
- Cleaner parks and facilities (47)
- More activities for the youth and teenagers (40)
- Better security (drug issues) (36)
- [deal with the] homeless people issues (21)
- More animal friendly (11)
- Bikes parks (9)

What types of parks do youth want more of?

- Water parks, slides & pools (54)
- Sports fields (soccer/football/baseball/softball) (32)
- Skateboard park (31)
- Bike parks (mountain biking, biking trails) (24)
- Amusement park (17)
- Playground equipment Big (15)
- Basketball courts (14)
- Volleyball (beach & outdoor) (13)
- Dog parks (14)

- Trails (13)
- Beach parks & boardwalk (13)
- Place to hang out (outside) (gazebo, picnic tables) (11)
- · Road Hockey (10)
- Dirt biking (10)
- Hiking (9)
- Green space (9)
- Tennis Courts (indoor & outdoor) (9)
- Concession (8)

What do you like best about the parks you frequent?



Preliminary report from City of Kelowna Mayor's Youth Forum - Fall 2007

Feedback from Forum on Safety, Vandalism and Marketing

What would make parks safer for your age group? (listed in order of frequency)

- Lighting (7)
- Security people/camera (4)
- Direct phone lines (2)
- Gates
- Night Activities
- Out reach programs
- Less/no car access at night
- Cleaner washrooms
- Signs depicting fines
- Youth awareness



What would reduce vandalism? (listed in order of frequency)

- Community art work and murals (6)
- Harsher punishment for graffiti/post fines (2)
- Remove visible garbage and recycling
- Close to police stations
- Keep parks away from "hangout" eg, 7-11
- Security
- Direct phone lines
- Less surface area
- Cameras
- Volunteer groups



How would you market parks to your age group? (listed in order of frequency)

- Radio, newspaper, TV (6)
- Facebook, Youtube, MySpace etc (6)
- Host events: (6)
 - Corporate sponsored programs/competition e.g., movies in park
 - Community Events e.g., volleyball, concerts, open mike, BBQ and art shows
 - Youth orientated themes every weekend e.g., Bertram
- Signs, flyers and newspapers e.g., at schools, coffee shops, etc. (2)
- School [word of mouth leadership]
- Bright coloured parks artists [interesting to look at]
- Intelligent advertising

